I’m An Exhibitionist

Creating Impactful Art and Artifact Displays in Your Library

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Two-Point Agenda

• How to create interest in and grow an exhibition program?
• How do you get the public and patrons interested?
Four C’s To Exhibitionist Success

• Start with good Content and a Catchy, Creative name
• Relatable artifacts (relevancy is key)  
  • Informs curriculum, collection, school, institution, town’s theme, or mission
• Connect with STH Alumni and Development, other offices and organizations.
• Identify influencers and others with connections with artists

• Just Be Talented! ...then you will get asked to install exhibitions
Evolution & Artistic Revolution at STH 2005-2017

2005-2006

2007

2013-2017
Dress + Design 2016-2017

https://www.facebook.com/BUalumni/videos/10154768172854738/

Dress + Design
Clothes, Jewelry, and Textiles from Peru to Japan
Don’t Miss the Mark-eting

• Succeed and fail based on how well you publicize

• Announce on all campus and local, free art calendars
  • strategically place announcement toward the top of the calendar

• Pamphlets that highlight certain artifacts or artworks & have bibliographies

• QR Codes that direct you to Pinterest Board or Website

Photo Credit: www.dreamstime.com
March 2017

- **Dress + Design 2.0: Beads and Baubles** 6:00 am
- **Ecumenical Morning Prayer** 8:30 am
- **A Sense of Place/El Sentido del Lugar** 9:00 am
Flickr Portfolio of Exhibitions 2005-2017

https://www.flickr.com/photos/butheologyexhibitions/albums/72157681742432851/with/34702943885/

• Videos About or For Exhibitions I have Created
  • https://youtu.be/K6zUOVOw3B0 motive magazine Exhibition Trailer (1 min)
  • https://www.facebook.com/BUalumni/videos/10154768172854738/ Dress + Design for BU Alumni Association Facebook page (2 mins)
Examples: Online Calendars for Advertising

• http://www.thebostoncalendar.com/
• http://calendar.artsboston.org/

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