



Impactful Campus Collaborations Beyond your Faculty

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Brandeis
Library

Impactful Campus Partners

- Institutional Research
- Research Office/Research Administration
- Information Technology
- Student Clubs



Institutional Research

- Keepers of Institutional Data
- In 2018, the Brandeis Library received university expenditure data by department
 - University spending vs. Library spending, by department
 - Majors by department
 - Course enrollments
- Using this data, we explored what an acquisition strategy might look like by creating a tiered support structure



Institutional Research

- Adding value to the work of your IR office
 - ORCID
 - Citation Indexes with APIs
- Advocates for the library
 - Needs
 - Resources (e.g., Tableau, in the case of Brandeis)



Research Office/Research Admin

- Bringing together scholarly resources, scholarly communication, and publishing efforts
- Changing the view of the Institutional Repository
 - Archiving/preserving the output of the institution
 - Publications
 - Data
 - Marketing the institution
 - Students
 - Prospective faculty
 - Providing access to content beyond subscription resources
 - Tool for compliance



Research Office/Research Admin

- Adding value to the work of your Research Office
 - ORCID
 - Citation Indexes with APIs
 - Preservation of outputs
- Advocates for the library
 - Needs
 - Helping get the library to the table for certain conversations



Information Technology

- Library and IT relationships can be complicated
- Bringing more IT and Project Management processes into libraries can help us bridge gaps and build common language
- Two strategic areas of collaboration
 - Identity management/authentication
 - Applications



Student Organizations/Clubs

- Some student clubs create scholarly outputs
 - Brandeis Journal of Politics (<https://www.brandeisinternational.com>)
 - Laurel Moon (<https://www.laurelmoonmag.com>)
- Libraries as publishers
- In addition to the important work of archives and special collections, this is another way we go about building unique collections



Thank You!

Questions?

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