Impactful Campus Collaborations Beyond your Faculty

By Mark E. Paris
Associate University Librarian for Scholarly Resources & Discovery
Impactful Campus Partners

• Institutional Research
• Research Office/Research Administration
• Information Technology
• Student Clubs
Institutional Research

- Keepers of Institutional Data
- In 2018, the Brandeis Library received university expenditure data by department
  - University spending vs. Library spending, by department
  - Majors by department
  - Course enrollments
- Using this data, we explored what an acquisition strategy might look like by creating a tiered support structure
Institutional Research

• Adding value to the work of your IR office
  • ORCiD
  • Citation Indexes with APIs

• Advocates for the library
  • Needs
  • Resources (e.g., Tableau, in the case of Brandeis)
Research Office/Research Admin

• Bringing together scholarly resources, scholarly communication, and publishing efforts
• Changing the view of the Institutional Repository
  • Archiving/preserving the output of the institution
    • Publications
    • Data
  • Marketing the institution
    • Students
    • Prospective faculty
• Providing access to content beyond subscription resources
• Tool for compliance
Research Office/Research Admin

• Adding value to the work of your Research Office
  • ORCiD
  • Citation Indexes with APIs
  • Preservation of outputs

• Advocates for the library
  • Needs
  • Helping get the library to the table for certain conversations
Information Technology

- Library and IT relationships can be complicated
- Bringing more IT and Project Management processes into libraries can help us bridge gaps and build common language
- Two strategic areas of collaboration
  - Identity management/authentication
  - Applications
Student Organizations/Clubs

• Some student clubs create scholarly outputs
  • Brandeis Journal of Politics (https://www.brandeisinternational.com)
  • Laurel Moon (https://www.laurelmoonmag.com)

• Libraries as publishers

• In addition to the important work of archives and special collections, this is another way we go about building unique collections
Thank You!

Questions?