Keeping up with Netflix: Streaming Reserve Films through a Course Management System

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Streaming At Williams.

• Use of film in the classroom has dramatically increased.

• Can’t the library subscribe to Netflix for us?

• Instructional Technology (iTech) contracted with Kaltura as a streaming platform for integration with Canvas.

• Access Services, Collection Management, Research Services, and iTech worked closely to develop a “streamlined” workflow.
Two streaming sources.
• In-house digitization of library owned films.
• Streaming database subscriptions (Alexander Street, Kanopy).
• *Initially, for copyright purposes, we also licensed individual titles from various content providers.

More on copyright later...
In-house digitization.

- Faculty use reserve request form to request film...
In-house digitization.
- Reserves Assistant receives request form and “rips” film using Handbrake...
In-house digitization.
- Uploads file to the Course Media Gallery in the course’s Glow page and notifies faculty via email...

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In-house digitization.
- Adds link to Glow in the course record in Millennium so that students can link directly to their course from the OPAC...

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Adding a film from a streaming database.
• Cannot embed the file in a Course Media Gallery, so we create a separate page within the course and embed (or link to) the film there.
Copyright.
- Initial approach: strict adherence to licensing for each film.
- Revised approach: follow College Council’s advice to apply fair use in all cases.
- Some ways that we control access to “copies:”
  - Password protected.
  - Physical copy on reserve.
  - Take down streaming films from Canvas once/year.
Thank you!

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