SILLVR: Streaming Interlibrary Loan Video Resources

KATY DIVITTORIO, COLLECTIONS STRATEGIES DEPARTMENT HEAD, AURARIA LIBRARY
SOMMER BROWNING, ASSOCIATE DIRECTOR OF TECHNICAL SERVICES, AURARIA LIBRARY
PHILIP GADDIS, ILL & ACQUISITIONS MANAGER, AURARIA LIBRARY
Who we are and who we serve

- 32,000 FTE
- Highly diverse, commuter-campus
- 90% of materials budget used for electronic resources
Origins of SILLVR
Re-organization at Auraria

- In 2017, ILL moved from Access & Public Services to Acquisitions.
- Provided a different lens to view ILL
  - Collection growth
  - License permissions for ILL of electronic resources
  - Opportunities to provide new services
WHY DOES ILL FOR STREAMING VIDEO MATTER?

New collection types should not mean loss of services

DVDs/VHS may become obsolete

28% of faculty are assigning videos for coursework

92% of students are using streaming video for classes

Aligns with national and professional goals of providing access and digital inclusion
Survey Results

- We ran a Qualtrics survey in 2018 to determine perceived need for Streaming Video ILL.
- Received 256 responses, most (88%) from Academic libraries.
- Demonstrated interest and need for Streaming Video ILL – most responses predicting ‘occasional’ or ‘very frequent’ use of the service.

Which category best describes your institution?

If your users could borrow streaming video via ILL how often do you think they would use this service?
Getting the word out
SILLVR Pilot
Colorado Alliance of Research Libraries

- Founded in 1974
- Library Consortium
- Resource Sharing
- Software Development

Beth, Rose, and George
Prospector

- Union catalog of 50+ multi-type libraries in Colorado and U of Wyoming
- Originally developed in 1999
- Discovery, requesting and resource sharing
- Over 14 million bib records and 33 million items
- ½ million fulfillments per year
- Print, electronic resources, DVDs, CDs, streaming video
Swank Motion Pictures

- Popular/Feature films
- Required additional subscriptions to be added
- Requires combined annual contract dollar amount between all lenders
- Lending restricted to Academic libraries
- No public performance rights due to studio license restrictions
- Lenders include:
  - Auraria Library
  - University of Wyoming
Infobase: Films on Demand

- Over 32,000 videos, mostly educational and documentary content
- Four lending libraries subscribe to Films on Demand’s Master Academic Collection.
  - Auraria Library
  - University of Colorado-Colorado Springs
  - University of Wyoming
  - Colorado Mesa University
- All Prospector libraries can request FOD
- All titles include public performance rights
FOD Token Generator

DETAILS
Producer: Biography Channel
Date Added: 01/18/2011
Copyright Date: © 1998
Item #: 42605
Type: Documentary Film
Run Time: 46:40
Language: English

Title ID

Generate Token

Your token will expire at: 03/12/2020 4:20 PM
https://fod.infobase.com/OnDemandEmbed.asp

Copy
SILLVR ILL Terms

- Lending Length: 21 days
- Renewals: Renewals will not be granted. Patron must re-request
- Lending library maintains access to the video during the loan period.
Preparing for SILLVR
You have requested an item through the SILLVR Streaming Video program now available through Prospector.

- **Title:** Scotland’s Highlands
- **Item number:** i41897146
- **Patron name:** Nelson, Rose
- **URL:** [https://fod.infobase.com/](https://fod.infobase.com/)
- **Expiration Date/Time:** 02/03/2020 1:16 PM

You may watch this video as many times as you wish up until it expires. SILLVR videos are not renewable but may be re-requested after the expiration date.
SILLVR Statistics

- Since launch on 1/6/2020 SILLVR has loaned*:
  - 400+ Films on Demand videos
  - 8 Swank videos
- 95% of requests coming from public libraries
- *SILLVR lending was turned off from 3/16/20-4/1/20 due to physical libraries closing because of COVID-19.
Challenges

- Prospector was designed to lend physical items not electronic
- Educating patrons and staff
- Connectivity issues - rural areas
- Interoperability between library systems
  - Denver Public Library and Polaris
- Mediated process - requires time
The Future Looks Bright

- Generating interest from other libraries, consortia, and vendors
- FOD interested in expanding outside of Prospector
- Possible integration with Tipasa and Illiad
- Sets a precedent for other vendors to follow
What can you do?

- Evaluate your streaming video collections.
  - FOD and Swank active in SILLVR
  - Alexander Street and Sage good possibilities
- Look for platforms that could allow for discoverability and requesting. Do you already have a local resource sharing platform that you could use?
- Brainstorm how to use Tipasa, ILLiad or other international ILL platforms.
- Tell your streaming video vendors why ILL permissions are important
- Collaborate and work with your consortia partners.
Concluding thoughts

- SILLVR is off to a great start!

- Many thanks to our fantastic partners Films on Demand and Swank Motion Pictures for making the SILLVR pilot possible!

- Please check out our SILLVR article in Collaborative Librarianship!
  https://digitalcommons.du.edu/collaborativelibrarianship/vol11/iss4/8/

- Follow us @ProjectSILLVR