DIRECTIONS IN COLLECTIONS STRATEGIES

BOSTON LIBRARY CONSORTIUM, APRIL 4, 2019
TRANSFORMING & ALIGNING COLLECTIONS PRIORITIES

• SALLY KRASH
• ASSOCIATE DEAN FOR CONTENT & DISCOVERY
• UNIVERSITY OF MASSACHUSETTS, AMHERST

IMPACTFUL CAMPUS COLLABORATIONS BEYOND YOUR FACULTY

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• BRANDEIS UNIVERSITY
TRANSFORMING & ALIGNING COLLECTIONS PRIORITIES

UMASS AMHERST LIBRARIES 2019

SALLY KRASH
ASSOCIATE DEAN, CONTENT & DISCOVERY
ACTIVITIES

• COLLECTIONS IN THE LIBRARIES’ STRATEGIC PLAN 2019-2021
• COLLECTIONS PRIORITIES
• COLLECTIONS STRATEGIES COALITION
• NEXT STEPS

STRATEGIC PLAN ➔ PRIORITIES ➔ COALITION
COLLECTIONS IN THE LIBRARIES’ STRATEGIC PLAN 2019-2021

BUILD
Diverse & Impactful Partnerships

- Engage our community with open inquiry, mutual respect, and inclusiveness
- Work with campus partners to advance teaching, learning, and research
- Cultivate external relationships to support strategic priorities
- Develop collaborative initiatives that advance diversity, inclusion, and freedom of expression

ENABLE
Student Success

- Create flexible and engaging spaces that inspire student learning
- Promote active learning, critical thinking, and digital literacy skills
- Provide student-centered research and learning experiences
- Support emerging pedagogies in the global digital environment

ADVANCE
Research & Scholarship

- Actively support all aspects of the research process
- Explore collection strategies that support open scholarship
- Invest in and support distinctive collections
- Support new modes of scholarly inquiry and communication
- Foster engagement around scholarly impact

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<th>Collection Development Policy</th>
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<tr>
<td>Restrictive</td>
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COLLECTIONS PRIORITIES

THE UMASS AMHERST LIBRARIES CREATE, SELECT, AND INGEST MATERIALS OF SCHOLARLY AND CULTURAL VALUE INTO ITS COLLECTIONS TO SUPPORT THE TEACHING, LEARNING, AND RESEARCH MISSION OF THE UNIVERSITY. THE LIBRARIES COLLECTIONS STRATEGIES COALITION SETS STRATEGIC DIRECTIONS, BUILDS FRAMEWORKS FOR COLLECTION PRIORITIES, IDENTIFIES AND ADDRESSES KEY COLLECTIONS ISSUES, AND PROVIDES AN ONGOING REVIEW OF COLLECTIONS INVESTMENT OPPORTUNITIES.
FOCUS AREAS

COLLECTIONS PRIORITIES FOCUS ON AREAS IDENTIFIED IN THE LIBRARIES AND UNIVERSITY STRATEGIC PLANS.

CURRICULUM & RESEARCH SUPPORT
RESOURCES WILL BE ADDED THAT SUPPORT COURSEWORK AND RESEARCH AT THE UNIVERSITY.

DISTINCTIVE OPEN COLLECTIONS
THE LIBRARIES WILL INVEST IN AND SUPPORT UNIQUE AND DISTINCTIVE COLLECTIONS. THE LIBRARIES CONTRIBUTE TO GLOBAL SCHOLARSHIP THROUGH OUR UNIQUE CONTENT AS PART OF AN EMERGING OPEN GLOBAL KNOWLEDGE ECONOMY.

RICHLY INTEGRATED COLLECTIONS
THE LIBRARIES WILL STRIVE FOR FOCUSED DEPTH AND INTERCONNECTEDNESS WITHIN ITS COLLECTIONS TO CREATE A RICH ENVIRONMENT FOR EXPLORATION AND STUDY.
VALUES ALIGNMENT

COLLECTIONS PRIORITIES ALIGN WITH THE LIBRARIES’ KEY VALUES AS STATED IN THE LIBRARIES STRATEGIC PLAN.

COLLABORATIONS & PARTNERSHIPS
THE LIBRARIES LOOK FOR OPPORTUNITIES TO COLLABORATE WITH PARTNERS AND PROGRAMS TO EXPAND RESOURCE ACCESS BEYOND OUR CAMPUS.

DIVERSITY & INCLUSION
THE LIBRARIES STRIVE TO REPRESENT THE WIDE VARIETY OF HUMAN KNOWLEDGE, IDEAS AND RESEARCH IN ITS COLLECTIONS.

INNOVATION & CREATIVITY
THE LIBRARIES SUPPORT INNOVATION IN DEVELOPING AND IMPLEMENTING SERVICES AND TECHNOLOGIES THAT PROVIDE FOR THE CREATION, CUSTOMIZATION, DISSEMINATION, DISCOVERY, ACCESSIBILITY, AND PRESERVATION OF COLLECTIONS RESOURCES.
VALUES ALIGNMENT

OPENNESS & TRANSPARENCY
The libraries will foster relationships with partners whose values align with those of the libraries and the university, preferring to work with those vendors whose values align with ours. The libraries will openly communicate this alignment of values.

SUSTAINABILITY & STEWARDSHIP
As stewards of our scholarly collections, we preserve and provide access to a wide-range of content including cultural heritage materials from a variety of communities. The libraries provide ongoing assessment of collections activities in a way that is sustainable with respect to its financial and technological resources and the long-term physical needs of the materials.
COLLECTIONS STRATEGIES COALITION

- REPLACES ELECTRONIC RESOURCES REVIEW COMMITTEE
  - FOCUS WAS ON END-OF-YEAR SPENDING FOR ONE-TIME PURCHASES
  - FOCUS WAS MORE RESPONSIVE AND LESS STRATEGIC

- ENDORSED BY LIBRARIES’ SENIOR MANAGEMENT GROUP (SUMMER 2018)
  - FOCUS IS ON STRATEGIC INVESTMENTS
  - MOVING FROM AN END-OF-YEAR APPROACH TO A YEAR-ROUND CYCLE
THE COALITION

THE COLLECTIONS STRATEGIES COALITION SERVES AS AN ADVISORY GROUP TO THE ASSOCIATE DEAN FOR CONTENT & DISCOVERY. THE COALITION INCLUDES MEMBERS WHO HAVE SIGNIFICANT RESPONSIBILITIES FOR PROVIDING STRATEGIC LEADERSHIP FOR COLLECTIONS ACTIVITIES. THEIR GOAL IS TO TRANSFORM COLLECTIONS ACTIVITIES THROUGH INNOVATIVE INITIATIVES AND SUSTAINABLE STEWARDSHIP OF THE UMASS AMHERST LIBRARIES COLLECTIONS. THE COALITION WILL MAKE COLLECTIONS RECOMMENDATIONS INFORMED BY DATA, VALUES, AND STRATEGIC DIRECTION, WHILE PROVIDING OVERSIGHT OF THE BUILDING, SHAPING AND PRESENTING OF COLLECTIONS.

CHARGE:

FORM AND MAINTAIN AN ALLIANCE TO FACILITATE AND IMPLEMENT INNOVATIVE COLLECTIONS STRATEGIES THAT SUPPORT THE STRATEGIC DIRECTION SET BY THE LIBRARIES AND UNIVERSITY. THE COALITION WILL ENGAGE IN ACTIVITIES THAT ADVANCE LIBRARY-WIDE CROSS-COLLABORATIVE EFFORTS TO COHESIVELY TRANSFORM COLLECTIONS ACTIVITIES.
COALITION TASKS

PARTICIPATE IN LIBRARIES STRATEGIC PLANNING AROUND COLLECTIONS AND ACCESS

• Develop an inclusive, flexible, innovative strategic direction statement that supports the campus strategic plan
• Determine focus areas that succinctly demonstrate expected activities
• Determine measurable actionable projects, practices, strategies and initiatives
• Review annually and adjust as appropriate

BUILD FRAMEWORKS FOR COLLECTIONS PRIORITIES

• Transform collections policies into priorities
• Review and update as a regular ongoing process

IDENTIFY KEY COLLECTIONS ISSUES AND RECOMMEND APPROPRIATE METHODS TO ADDRESS THEM

PROVIDE ONGOING REVIEW OF NEW INVESTMENT OPPORTUNITIES

EXPLORE INNOVATIVE COLLECTIONS OPPORTUNITIES THAT MAY INCLUDE (BUT ARE NOT LIMITED TO)

• Collaborations
• Digitization
• Open Access
• Open Educational Resources
• Preservation
FIRST STEPS

• FIRST MEETING WAS FALL 2018

• REVIEWED COLLECTIONS ASPECTS OF STRATEGIC PLAN
  • DEVELOPED ACTIONABLE ITEMS
  • DISCUSSED STRATEGIC INVESTMENT OPPORTUNITIES
    • ONGOING REVIEW OF RESOURCE REQUESTS TO SEE HOW THEY FIT INTO NEW STRATEGIES
    • ONGOING REVIEW OF OPPORTUNITIES
      • MIT PRESS WORK WITH MIT MEDIA LAB
      • OPEN PRIMARY SOURCES
      • BLOCKCHAIN FOR LIBRARIES – VENDORS ACTIVITY AROUND PUBLISHING
      • IMPLICATIONS OF EUROPEAN OPEN SCIENCE DIRECTIVE/SUSTAINING OPEN SCIENCE
      • LICENSING TRANSFORMATIONS – PROJEKT DEAL, UC SYSTEM, UNIV. OF VIENNA

• ONGOING REVIEW OF UPCOMING EVENTS RELATED TO COLLECTIONS TRANSFORMATIONS

Questions?